

1st October 2026

Reds on the road – Virgin Atlantic Trade promotion

The promoter of this prize draw is Virgin Atlantic Airways Limited (company number 01600117) of The VHQ, Fleming Way, Crawley, West Sussex, RH10 9DF, England (the “Promoter”).

The prize draw is open only to UK residents aged 18 years or over who, throughout the Promotion Period, are employed by, or actively authorised to work on behalf of, a bona fide travel management company (“TMC”) (each an “Eligible Entrant”), Employees of the Promoter, its group companies, agents or any third party directly associated with the administration of the prize draw, and the immediate families of the foregoing, are not eligible to enter. Entrants who are employees or representatives of a TMC must obtain any permission where required by their employer before entering. The Promoter may require reasonable evidence of TMC affiliation or authorisation before a prize is awarded.

The prize draw is free to enter. Each qualifying claim submitted by an Eligible Entrant through the Sky High Club platform during the Promotion Period will automatically constitute one entry into the monthly draw for the calendar month in which the claim is submitted, unless the entrant opts out by emailing ‘opt out’ to support@virginatlanticskyhighclub.com before the relevant monthly draw. There is no limit on the number of entries, provided each entry relates to a separate qualifying *claim*.

1. All entries must be submitted via www.virginatlanticskyhighclub.com within the 28 days claim window and subject to the closing date set out in paragraph 5 below.
2. The opening date for entries is 00:01 on 1ST October 2026 and the closing date is 23:59 on 30 December 2026 (the “Promotion Period”). Entries received after this time will not be considered for this draw. All claims will continue to be validated and points accrued in line with the Sky High Club reward mechanic.
3. If for any reason a technical interruption, fault or site failure occurs when submitting online, the Promoter does not take any responsibility for incomplete entries and any incomplete entries will not be considered valid for entry into the prize draw.

One winner will be selected for each of October, November, and December 2026 by random draw conducted at the end of each relevant month from all valid entries received during that month. The draw will be conducted using a computer process that produces random results. An entrant may win more than one prize during the Promotion Period. The draw is based solely on valid entries and is not based on performance, sales volume or the value of any claim. The Promoter may exclude any entry that is incomplete, inaccurate, fraudulent or otherwise invalid.

Each winner will receive 1,000 points credited to their Sky High Club account, redeemable on the platform in the form of vouchers, subject to the Sky High Club terms and conditions.

There will be three winners in total, each will receive a prize of 1,000 points, one for each monthly draw. There is no cash alternative.

Each winner will be notified by email (using details provided at entry) within 14 days of the month end. If the winner does not respond to the Promoter within 14 days of being notified by the Promoter, or is subsequently found to be ineligible, the prize will be forfeited and the Promoter may select an alternative winner by conducting a further random draw from the remaining valid entries. The alternative winner will be notified in accordance with this condition.

Points will be added to the winner's Sky High Club account within 30 days of the winner responding to the Promoter as per condition 7 above.

4. The prize for the winner is non-exchangeable and non-transferable.

5. Tax treatment of prizes

9.1 The prize awarded under this prize draw is a non-cash award. The Promoter will account for any Class 1A National Insurance contributions arising from the award through its Taxed Award Scheme with HM Revenue & Customs, in its capacity as the third-party provider. The Promoter does not account for income tax on the award on behalf of winners.

9.2 Employed winners are personally liable for any income tax arising from the award. The award is taxable as employment income and HMRC may collect the tax due through an adjustment to the winner's tax code or through Self Assessment. Winners who are required to complete a Self Assessment tax return must include the value of the award in that return. The Promoter will provide employed winners with written confirmation of the award value within 14 days of the award being made.

9.3 Self-employed winners are solely responsible for reporting the value of the prize as taxable income in their Self Assessment tax return and for paying any income tax due. The Promoter's Taxed Award Scheme applies to employed persons only and does not cover awards to self-employed individuals. The Promoter will provide self-employed winners with written confirmation of the prize value within 14 days of the award being made and accepted by the winner, to assist with their reporting obligations.

9.4 All winners are responsible for any personal tax consequences arising from the prize, including (without limitation) any income tax liability, any change in tax code, or any loss of means-tested benefits etc. Winners are encouraged to seek independent tax advice in relation to their individual circumstances.

9.5 Nothing in these terms and conditions constitutes tax advice.

6. Sky High Club points are credited and redeemed through Motivates (the 'Supplier'). The prize is subject to the applicable Sky High Club and Supplier terms, including any

expiry dates, redemption restrictions and platform availability. The Promoter will remain responsible for administering the prize draw and awarding the prize in accordance with these terms. The Promoter reserves the right to replace the prize with an alternative non-cash prize of equal or higher value if circumstances beyond the Promoter's control make it necessary to do so.

The Promoter's decision regarding the administration of the prize draw and the selection of winners is final, subject to the entrant's statutory rights. The Promoter will not enter into correspondence except in relation to a properly raised complaint or where required by law.

The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of prize winners and, if applicable copies of their winning entries, to anyone who emails support@virginatlanticskyhighclub.com or writes to The VHQ, Fleming Way, Crawley, West Sussex, RH10 9DF, England (enclosing a self-addressed envelope) within one month after the closing date stated in condition 4. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter [Yogeeta Bagga / Yogeeta.Bagga@fly.virgin.com]. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

7. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
8. The Promoter reserves the right to hold void, cancel, suspend, or amend the prize draw where it becomes necessary to do so.

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. The Promoter is not responsible for any failure, interruption or unavailability of the Sky High Club platform or Supplier services, except to the extent caused by the Promoter's negligence or breach of these terms. Your statutory rights are not affected.

Personal data supplied in connection with this prize draw will be processed by the Promoter and, where applicable, its service providers for the purposes of administering the prize draw, verifying eligibility, contacting entrants and awarding prizes, in accordance with the Virgin Atlantic Privacy Notice available at [www.virginatlantic.com/us/en/policies/privacy-policy.html]. The Privacy Notice explains entrants' rights and how they may contact the

Promoter about their personal data. See also condition 15 with regard to the publication or making available of winner's information.

Winners agree to participate in marketing activity as well as permission to use their name, agency in marketing collateral associated with the prize draw. If the winner chooses to opt out – they must email 'opt out' to support@virginatlanticskyhighclub.com.

These terms and conditions and the prize draw are governed by the laws of England and Wales. The courts of England and Wales will have exclusive jurisdiction in relation to any dispute arising out of or in connection with them.